



PATTERN

Accelerating Textile Technology

PATTERN (Planning and Accelerating Textile Technology and Entrepreneurship Regional Network) aims to enhance the outdoor and manufacturing industry in the New River Gorge through a regional collaboration. It will utilize local assets, including WVU Tech students and skilled workers, to boost the textile manufacturing sector. Partnering with established organizations in West Virginia and North Carolina, the project will create a prepared workforce, invest in manufacturing resources, leverage local skills, and increase the region's capacity.

PATTERN will accelerate the textile manufacturing sector through the following primary strategic objectives:

- Textile Innovation Space**
- Entrepreneurship and Business Support**
- Workforce Development**
- Provide Space for Manufacturing Expansion**



PATTERN is an initiative of the New River Gorge Regional Development Authority.

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Textile Innovation Space

- ◆ Provide small-scale manufacturing services with auxiliary equipment for textile-related businesses and entrepreneurs.
- ◆ Furnish modern, industrial cut-and-sew equipment aligned with current manufacturing needs and industry standards.

Entrepreneurship and Business Support

- ◆ Direct deployment of technical assistance funds through the WV Hive to support product prototyping, with a focus on businesses pivoting from a post-coal industry to new sectors.
- ◆ Offer a full range of services through the WV Hive, including one-on-one business advising, training, access to capital, coworking, and incubation space.

Workforce Development

- ◆ Provide industrial sewing training to create a ready workforce for the area's growing needs and support the attraction of existing manufacturers looking to relocate or expand into the New River Gorge area.
- ◆ Build a foundation for apprenticeship within the industry.
- ◆ Collaborate with local higher education partners and existing programs to support the creation of a certificate program tailored to industry needs.

Provide Space for Manufacturing Expansion

- ◆ Provide opportunities for local entrepreneurs to connect with larger manufacturers.
- ◆ Facilitate advanced manufacturing and innovative sustainable practices based on manufacturers' needs.

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