



**Survey Link: [bit.ly/WVChildcare](https://bit.ly/WVChildcare)**

The availability of reliable and affordable childcare is a critical factor influencing workforce participation and economic growth. In West Virginia, businesses face unique challenges related to recruiting and retaining a stable workforce, particularly in regions where childcare options are limited. To better understand how these challenges affect business operations and economic development, we are conducting a survey targeting both existing West Virginia businesses and prospective businesses considering a location in the state.

### **How Can You Help?**

- **Distribute the Survey to Your Network:**
  - Share the survey link with businesses in your area via email, newsletters, and social media.
  - Encourage business owners and managers to participate and share the survey with their networks.
  - Partner with local chambers of commerce, industry groups, and business associations to promote the survey and gather responses.
- **Promote the Survey in Local Media:**
  - Work with local newspapers, radio stations, and community websites to publicize the survey and its significance for economic growth in the state.
  - Press release example [here](#).
- **Share the survey on your organization's website**
  - Incorporate the survey link into your organization's website
    - i. Example [here](#)

*If your organization is interesting in becoming a supporter, please reach out directly to have your logo included in the 'Supported by' footer.*

For more information, contact Jina Belcher at [jbelcher@nrgrda.org](mailto:jbelcher@nrgrda.org)