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BECKLEY, WV – New River Gorge Regional Development Authority (NRGRDA) will be hosting a public forum next week, continuing the dialog about the future of the outdoor industry in the New River Gorge region.

Outdoor NRG is an economic development initiative being led by NRGRDA bringing together a broad coalition of outdoor vendors, retailers, enthusiasts, guides, manufacturing companies, related businesses, industry leaders, entrepreneurs, economic development leaders, funders and others interested in the outdoor industry. Outdoor NRG strives to retain and grow a unique, healthy population of businesses that are directly related to (or complimentary of) the outdoor industry: creating jobs, a stable workforce, and a growing regional population.

“Infrastructure, small business support, education and workforce development are a few of the topics we will be discussing”, said Lisa Gale, NRGRDA Director of Communications & Strategic Initiatives.

“We’ve identified six key focus areas that we will continue to work upon, as we build a stronger foundation for existing and new businesses in the local outdoor industry.”

The event will be held on Tuesday, March 10th at 6:00 P.M. at Summersville Arena & Conference Center in Summersville, WV.

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About New River Gorge Regional Development Authority (NRGRDA):

The New River Gorge region is a collection of vibrant, prosperous, futuristic-thinking people and employers. It is our mission to initiate, facilitate and support the economic and community development efforts within the counties of Fayette, Nicholas, Raleigh and Summers located in this region of West Virginia. NRGRDA stimulates the regional economy through business expansion and retention efforts, including an extensive portfolio of financial services, the management of sites for new companies locating to our region, and serving as a point of access for local service providers which offer a variety of technical assistance for business owners.