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**FOR IMMEDIATE RELEASE**  
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The New River Gorge Regional Development Authority (NRGRDA), in partnership with WVU College of Business and Economics, will be conducting a half-day public event to discuss the forecasted economic climate in the New River Gorge Region.

Presenters will share information on the forward-moving work being done in the area including updates from NRGRDA partners Active Southern WV and WV Hive Network.

A portion of the presentation will also unveil a new 3-year strategic economic development plan. NRGRDA contracted with InSite Consulting, a consulting and site selection consulting firm based in Greenville, South Carolina to develop the plan for the four-county region of Fayette, Nicholas, Raleigh and Summers counties. InSite's competitive assessment identified specific economic strengths and weaknesses and makes recommendations to mitigate those weaknesses and leverage the region's strengths.

*"Included in the mission of the New River Gorge Regional Development Authority is to initiate, facilitate and support the economic and community development efforts within our four counties",* said Joe Brouse, NRGRDA Executive Director.

*"NRGRDA is committed to a strategic plan that is inclusive of and customized to our region."*

The event will be held Wednesday, October 23<sup>rd</sup> from 8:30am – 11:30am at Black Knight Country Club in Beckley, WV.

Tickets are available in advance for \$15 (includes breakfast):

<https://www.eventbrite.com/e/new-river-gorge-regional-economic-outlook-summit-tickets-73570648791?aff=ebdssbeac>

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