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BECKLEY, WV – The New River Gorge Regional Development Authority in partnership with Appalachian Power Company, Raleigh County Memorial Airport, Mercer County Economic Development Authority, McDowell County Economic Development Authority, and Wyoming County Economic Development Authority will be holding an event to announce the certification of the region as **AEROready™**.

**AEROready™** certification validates that the community / region is ready for an aerospace industry; that there is an ample supply of labor and quality sites; opportunities to customize the training of labor; and the utility and transportation infrastructure is in place. It also reduces the risk to aerospace companies seeking sites, as the most critical location factors have already been analyzed.

"We greatly appreciate the partnership of Appalachian Power Company in this process", said Joseph Brouse, NRGRDA Executive Director.

"There were hundreds of site criteria items analyzed, but one of the most crucial was the availability of adequate infrastructure to support the aviation industry."

This event is open to the public and will be held on Monday, November 4th at 3:00 P.M. at the Raleigh County Memorial Airport in Beaver, WV.

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## About New River Gorge Regional Development Authority (NRGRDA):

The New River Gorge region is a collection of vibrant, prosperous, futuristic-thinking people and employers. It is our mission to initiate, facilitate and support the economic and community development efforts within the counties of Fayette, Nicholas, Raleigh and Summers located in this region of West Virginia. NRGRDA stimulates the regional economy through business expansion and retention efforts, including an extensive portfolio of financial services, the management of sites for new companies locating to our region, and serving as a point of access for local service providers which offer a variety of technical assistance for business owners.