

Strategic Plan Indicators

		2015
		Goal Achieved
Community Development		
Quality of Place		
Recreational Initiatives	6 / year	1) Muddlety Canoe/Kayak Launch Development 2) Richwood Trailhead Development 3) Nicholas County Way-Finding Signage Project 4) John Henry Park-Trail Signage 5) Piney Creek Recreation Trail Committee 6) Raleigh County Recreation Strategic Park Plan 7) Guyandotte River Water Trail Project 8) Gaines Estate (Cascade Properties) – Recreational Trail – 9) Clear Fork Rail Trail
Heritage Initiatives	8 / year	1) Nicholas County Historic Landmark Commission - Beaver Mill Project 2) John Henry Museum 3) Historic Preservation Workshop with PAWV (in partnership w/ David, Adam, Campbell Flannagan Murrell House and MountainPlex Properites) 4) Helen Boarding House 5) State Heritage Area Initiative 6) Former Esso Station (Fayetteville) 7) WVSU CBG (Capacity Building Grant) 8) African-American Heritage Trail 9) Nicholas Old Main Foundation - preservation & sustainable operation 10) Appalachian Studies Industrial Heritage 11) Whitesville Turn This Town Around 12) West Virginia State Heritage Area Initiative
Agribusiness Initiatives	4 / year	1) Discussed improved approach for Summersville Farmer's Market Operation 2) Summers County Board of Education Farm to School 3) Summers County Farmers Market 4) Fayette County Farmland Protection Board 5) Regional Agrigation Point 6) Forestry products / business symposium 7) WVSU Capacity Building Grant
Community Capacity Building		
Host Regional Development Summit	1 / year	(October) 1) Old Main Foundation - Sustainable Operations Assessment 2) Summersville Community Revitalization Team - Downtown "Game Changer" Meeting 3) Summers County CVB-stragic planning 4) Read Aloud-Snuggle and Read project 5) What's Next WV
Collaborative Initiatives	4 / year	6) Destination Beautification: A Community Resource Guide 7) Richwood Blueprint Communities initiative 8) Entrepreneur Education (middle school initiative - Richwood implementation) 9) John Henry park signage project 10) Farm to school initiative 11) Whitesville Turn This Town Around 12) Generation NRG
Grant Applications	8 / year	1) Richwood Building Commission Plum Creek Foundation Grant - \$10,000 2) America's Best Communities 3) National Coal Heritage Area Highway Authority 4) West Virginia State Historic Preservation Office 5) Northern West Virginia Brownfields Center 6) West Virginia Department of Environmental Protection 7) BAF Grant (\$7k for Active SWV) 8) Aferican American Heritage Trail 9) Public Green Space Hinton Historic District 10) Massey Foundation (ASWV) 11) Massey Foundation (Accelerator) 12) Hinton Area Foundation Grant - \$1, 010.48 13) Old Main Foundation - Summersville City Council Grant - \$10,000 14) Nicholas County Airport Authority Summersville City Council Grant - \$10,000 15) WVSU Capacity Building Grant 16) Old Main Foundation - Summersville City Council \$1,000 awarded 17) Nicholas Co. Airport Authority - awarded \$4,500 18) USDA Rural Business Development Grant (Ag. Agrigation Hub) 19) Raleigh County Commission (_____?) 20) Community Economic Development Projects (WV Hive) 21) Community Economic Development Projects (Regional Loan Fund) 22) SBA Growth Accelerator Fund (WV Hive)

Boards Serving On	12 / year	<ol style="list-style-type: none"> 1) Richwood Creations 2) Summersville Rotary 3) Raleigh County Historic Landmarks Commission 4) West Virginia Dance Company 5) Preservation Alliance of West Virginia 6) New River Gateway CVB 7) Hinton Area Foundation 8) Summers County Read Aloud 9) Fayette County Farmland Protection Board 10) Fayette County Solid Waste Authority 11) Dubois on Main African-American Heritage Museum 12) Upper Kanawha Valley Economic Development Corporation (for Wykle) 13) National Association of Community Development Extension Professionals 14) Active SWV 15) Region 1 Workforce Investment Board 16) New River Conservancy 17) United Way of Southern WV 18) West Virginia Brownfields Assistance Center 19) Academy of Careers and Technology (ACT) 20) Visit Southern West Virginia 21) SBDC 22) New River Comm. & Tech College
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Beautification

Communities Introduced to Destination Beautification	20	Released 4/15
Public Perception Improvement or Green Space Initiative	4 / year	<ol style="list-style-type: none"> 1) Coal Heritage Public Green Space Hinton 2) Helios Solar Park Development 3) Mountainplex - Heritage Park 4) NRGRDA Façade Loan Program 5) Wayfinding Committee (working on a gateway entrance)
Public Arts Projects	6 / year	1) Dubois on Main Historic Mural
Facilitated clean-up or nuisance property initiative	1 / county / year	<ol style="list-style-type: none"> 1) Resource support for the Richwood Nuisance Property Committee and Building Commission 2) State-wide Abandoned Property Coalition Member 3) Staff/Resource support for the Summers County Dilapidated Property Committee-working with DNR regarding trash on properties 4) Helen Board House - DEP Program 5) Support of Northern Brownfields "BAD Buildings" program - application review and feedback 6) Apartment Building in Helen

Economic Development

Workforce Preparation

Host Bi-Annual Discussions	2 / year	0
One ASWV Captain in every incorporated community post office district		4 active & 25 in-process
Host youth poverty forum		

Existing Business Support

Increase revolving loan funds	20% each year	*Façade improvement loan fund (+\$12k in 2015)
Existing business visits	> 60 / year	<ol style="list-style-type: none"> 1) Composite Molds 2) Marathon Bikes 3) Secret Sandwich Society 4) Richwood Hardware

Start-Up Support

Launched businesses	4 / year	0
Flex office spaces	5 over 3yrs	0
Accelerator participants	6 / year	0
Complete access to capital manual & business toolkit		In progress

Prospect Recruitment

Facilitate property interaction	100 / property / year	Average 389/property
Engage new prospects	20 / year	32
Create region & county promo pieces		COMPLETE