

## Strategic Plan Indicators

2015

	Goal	Achieved
<b>Community Development</b>		
<b>Quality of Place</b>		
Recreational Initiatives	6 / year	<ol style="list-style-type: none"> <li>1) Muddlety Canoe/Kayak Launch Development</li> <li>2) Richwood Trailhead Development</li> <li>3) Nicholas County Way-Finding Signage Project</li> <li>4) John Henry Park-Trail Signage</li> <li>5) Piney Creek Recreation Trail Committee</li> <li>6) Raleigh County Recreation Strategic Park Plan</li> <li>7) Guyandotte River Water Trail Project</li> <li>8) Gaines Estate (Cascade Properties) – Recreational Trail –</li> <li>9) Clear Fork Rail Trail</li> <li>10) ActiveSWV Programs</li> <li>11) Planning for 2016 Summersville Triathlon</li> </ol>
Heritage Initiatives	8 / year	<ol style="list-style-type: none"> <li>1) Nicholas County Historic Landmark Commission - Beaver Mill Project</li> <li>2) John Henry Museum</li> <li>3) Historic Preservation Workshop with PAWW (in partnership w/ David, Adam, Campbell Flannagan Murrell House and MountainPlex Properties )</li> <li>4) Helen Boarding House</li> <li>5) State Heritage Area Initiative</li> <li>6) Former Esso Station (Fayetteville)</li> <li>7) WVSU CBG (Capacity Building Grant)</li> <li>8) African-American Heritage Trail</li> <li>9) Nicholas Old Main Foundation - preservation &amp; sustainable operation</li> <li>10) Appalachian Studies Industrial Heritage</li> <li>11) Whitesville Turn This Town Around</li> <li>12) West Virginia State Heritage Area Initiative</li> </ol>
Agribusiness Initiatives	4 / year	<ol style="list-style-type: none"> <li>1) Discussed improved approach for Summersville Farmer's Market Operation</li> <li>2)Summers County Board of Education Farm to School</li> <li>3)Summers County Farmers Market</li> <li>4) Fayette County Farmland Protection Board</li> <li>5) Regional Aggregation Point</li> <li>6) Forestry products / business symposium</li> <li>7) WVSU Capacity Building Grant</li> <li>8) Nicholas Co. Farmland Protection Board Meeting</li> </ol>
<b>Community Capacity Building</b>		
Host Regional Development Summit	1 / year	Scheduled for October 15th
Collaborative Initiatives	4 / year	<ol style="list-style-type: none"> <li>1) Old Main Foundation - Sustainable Operations Assessment</li> <li>2) Summersville Community Revitalization Team - Downtown "Game Changer" Meeting</li> <li>3) Summers County CVB-strategic planning</li> <li>4) Read Aloud-Snuggle and Read project</li> <li>5) What's Next WV</li> <li>6) Destination Beautification: A Community Resource Guide</li> <li>7) Richwood Blueprint Communities initiative</li> <li>8) Entrepreneur Education (middle school initiative - Richwood implementation)</li> <li>9) John Henry park signage project</li> <li>10) Farm to school initiative</li> <li>11) Whitesville Turn This Town Around</li> <li>12) Generation NRG</li> <li>13) Youth Entrepreneurship Program @ Summers Middle School</li> </ol>
Grant Applications	8 / year	<ol style="list-style-type: none"> <li>1) Richwood Building Commission Plum Creek Foundation Grant - \$10,000</li> <li>2)America's Best Communities</li> <li>3) National Coal Heritage Area Highway Authority</li> <li>4) West Virginia State Historic Preservation Office</li> <li>5) Northern West Virginia Brownfields Center</li> <li>6) West Virginia Department of Environmental Protection</li> <li>7) BAF Grant (\$7k for Active SWV)</li> <li>8) African American Heritage Trail</li> <li>9) Public Green Space Hinton Historic District</li> <li>10) Massey Foundation (ASWV)</li> <li>11) Massey Foundation (Accelerator)</li> <li>12) Hinton Area Foundation Grant - \$1, 010.48</li> <li>13) Old Main Foundation - Summersville City Council Grant - \$10,000</li> <li>14) Nicholas County Airport Authority Summersville City Council Grant - \$10,000</li> <li>15) WVSU Capacity Building Grant</li> <li>16) Old Main Foundation - Summersville City Council \$1,000 awarded</li> <li>17) Nicholas Co. Airport Authority - awarded \$4,500</li> <li>18) USDA Rural Business Development Grant (Ag. Aggregation Hub)</li> <li>19) Raleigh County Commission</li> <li>20) Community Economic Development Projects (WV Hive)</li> <li>21) Community Economic Development Projects (Regional Loan Fund)</li> <li>22) SBA Growth Accelerator Fund (WV Hive)</li> <li>23) Richwood Flex-E-Grant (awarded \$10,000)</li> <li>24) Richwood Blueprint Communities Mini-Grant (awarded \$5k)</li> <li>25) POWER+</li> <li>26) Community Participation Grant (applied for \$4k)</li> <li>27) Wayfinding signage (Summers Co.)</li> <li>28) USDA Rural Business Development Grant</li> </ol>
Boards Serving On	12 / year	<ol style="list-style-type: none"> <li>1) Richwood Creations</li> <li>2) Summersville Rotary</li> <li>3) Raleigh County Historic Landmarks Commission</li> <li>4) West Virginia Dance Company</li> <li>5) Preservation Alliance of West Virginia</li> <li>6) New River Gateway CVB</li> <li>7) Hinton Area Foundation</li> <li>8) Summers County Read Aloud</li> <li>9) Fayette County Farmland Protection Board</li> <li>10) Fayette County Solid Waste Authority</li> <li>11) Dubois on Main African-American Heritage Museum</li> <li>12) Nicholas County Farmland Protection Board</li> <li>13) National Association of Community Development Extension Professionals</li> <li>14) Active SWV</li> <li>15) Region 1 Workforce Investment Board</li> <li>16) New River Conservancy</li> <li>17) United Way of Southern WV</li> <li>18) West Virginia Brownfields Assistance Center</li> <li>19) Academy of Careers and Technology (ACT)</li> <li>20) Visit Southern West Virginia</li> <li>21) SBDC</li> <li>22) New River Comm. &amp; Tech College</li> <li>23) Old Main Foundation</li> <li>24) Hinton CVB (hiring committee for Tourism Manager)</li> <li>25) Generation West Virginia (state board)</li> <li>26) Summers County Farmland Protection Board</li> </ol>
<b>Beautification</b>		
Communities Introduced to Destination Beautification	20	<p>(Released 4/15)</p> <ol style="list-style-type: none"> <li>1) Indian Rocks Ruritan Club</li> </ol>
Public Perception Improvement or Green Space Initiative	4 / year	<ol style="list-style-type: none"> <li>1) Coal Heritage Public Green Space Hinton</li> <li>2) Helios Solar Park Development</li> <li>3) Mountainplex - Heritage Park</li> <li>4) NRRDA Façade Loan Program</li> <li>5) Wayfinding Committee (working on a gateway entrance)</li> </ol>

Public Arts Projects	6 / year	1) Dubois on Main Historic Mural 1) Resource support for the Richwood Nuisance Property Committee and Building Commission 2) State-wide Abandoned Property Coalition Member 3) Staff/Resource support for the Summers County Dilapidated Property Committee-working with DNR regarding trash on properties 4) Helen Board House - DEP Program 5) Support of Northern Brownfields "BAD Buildings" program - application review and feedback 6) Apartment Building in Helen
Facilitated clean-up or nuisance property initiative	1 / county / year	
<b>Economic Development</b>		
<b>Workforce Preparation</b>		
Host Bi-Annual Discussions	2 / year	1) Sector Strategies (quarterly) 2) Business Services Team (Every other month)
One ASWV Captain in every incorporated community post office district		6 active & 15 in-process
Host youth poverty forum		1) Partnering with United Way on system 2) Promoting WV Healthy Kids and Families policy forum
<b>Existing Business Support</b>		
Increase revolving loan funds	20% each year	1) Façade improvement loan fund (+\$12k in 2015) supported by partnerships with BAF and National Coal Heritage
Existing business visits	> 60 / year	1) Composite Molds 2) Marathon Bikes 3) Secret Sandwich Society 4) Richwood Hardware 5) Patrick Jarrell 6) Beckley Surgery Center 7) Pro River Outfitters 8) Avant Carde Studio 9) MountainPlex Properties 10) Citizen Conservation Corps 11) Crook Brothers 12) Performance Bikes 13) Wilderness Lake Chalets 14) Gasfield Services 15) Burning Rock 16) Hughes Supply Company 17) Richwood Creations 18) White Oak Quality Meats 19) Gauley Mountain Millworks & Lumber Company 20) Laurel Creek Hardwoods 21) Columbia Forest Products 22) Country Road Cabins 23) Phillips Machine 24) Precision Testing 25) Bridge Brew Works
<b>Start-Up Support</b>		
Launched businesses	4 / year	1) Video Game Advantage (Oak Hill) 2) Back to Health Chiropractic 3) The Station
Flex office spaces	5 over 3yrs	1) Beckley (partnership with WVU)
Accelerator participants	6 / year	0
Complete access to capital manual & business toolkit		In progress
<b>Prospect Recruitment</b>		
Facilitate property interaction	100 / property / year	Average 389/property
Engage new prospects	20 / year	38
Create region & county promo pieces		COMPLETE