

Strategic Plan Progress Indicators

2015		
Goal	Achieved	
Community Development		
Quality of Place		
Recreational Initiatives	6 / year	<ol style="list-style-type: none"> 1) Muddlety Canoe/Kayak Launch Development 2) Richwood Trailhead Development 3) Nicholas County Way-Finding Signage Project 4) John Henry Park-Trail Signage 5) Piney Creek Recreation Trail Committee 6) Raleigh County Recreation Strategic Park Plan 7) Guyandotte River Water Trail Project 8) Gaines Estate (Cascade Properties) – Recreational Trail – 9) Clear Fork Rail Trail 10) ActiveSWV Programs 11) Planning for 2016 Summersville Triathlon 12) Summersville Lake - West Virginia Water Trail designation 13) Dunloup Creek Conservation and Recreation Area 14) Summersville Lake Public Access Site for Rock Climbers 15) Development of trail from Downtown Summersville to Summersville Lake 16) Meadow River Trail 17) Oak Hill to Fayetteville Trail 18) Oak Hill to Minden Trail 19) Walk for Her Lifetime
Heritage Initiatives	8 / year	<ol style="list-style-type: none"> 1) Nicholas County Historic Landmark Commission - Beaver Mill Project 2) John Henry Museum 3) Historic Preservation Workshop with PAWV (in partnership w/ David, Hodges, Campbell Flannagan Murrell House and MountainPlex Properties) 4) Helen Boarding House 5) State Heritage Area Initiative 6) Former Esso Station (Fayetteville) 7) WVSU CBG (Capacity Building Grant) 8) African-American Heritage Trail 9) Nicholas Old Main Foundation - preservation & sustainable operation 10) Appalachian Studies Industrial Heritage 11) Whitesville Turn This Town Around 12) National Coal Heritage Area Building & Discovery Center 13) Hidden History African American Heritage Day 14) Every Kid in the Park 15) Preservation Alliance of WV / National Coal Heritage AmeriCorps worker 16) Historical places identification, Summers County
Agribusiness Initiatives	4 / year	<ol style="list-style-type: none"> 1) Discussed improved approach for Summersville Farmer's Market Operation 2) Summers County Board of Education Farm to School 3) Summers County Farmers Market 4) Fayette, Nicholas, and Summers County Farmland Protection Boards 5) Regional Aggregation Point 6) Forestry products / business symposium 7) WVSU Capacity Building Grant 8) Growing Mount Hope 9) Farmland Protection Board Technical Assistance 10) Agriculture Innovation Forum in partnership with RCBI
Community Capacity Building		
Host Regional Development Summit	1 / year	Held October 15th, 2015
Collaborative Initiatives	4 / year	<ol style="list-style-type: none"> 1) Old Main Foundation - Sustainable Operations Assessment 2) Summersville Community Revitalization Team - Downtown "Game Changer" Meeting 3) Summers County CVB-strategic planning 4) Read Aloud-Snuggle and Read project 5) What's Next WV 6) Destination Beautification: A Community Resource Guide 7) Richwood Blueprint Communities initiative 8) Youth entrepreneurship program at Summers and Richwood Middle Schools 9) John Henry Park signage project 10) Farm to School initiative 11) Whitesville Turn This Town Around 12) Generation NRG 13) Business Services Team + Sector Strategies 14) Morris Creek Watershed - Watershed Education Agent 15) CREATE WV Conference 16) Connecting Communities Conference
Grant Applications	8 / year	<ol style="list-style-type: none"> 1. African American Heritage Trail granted by National Coal Heritage Area 2. America's Best Communities granted by Frontier 3. Beckley Area Foundation Grant (Active SWV) from Beckley Area Foundation 4. Bridges to the Past from National Coal Heritage Area 5. Capacity Building Grant from West Virginia State University 6. Community Economic Development Projects (Regional Loan Fund) from Administration for Children & Families 7. Community Economic Development Projects (WV Hive) from Administration for Children & Families 8. One Button Studio from Friends of WV Public Broadcasting 9. Destination Beautification from National Coal Heritage Area 10. Dubois on Main from National Coal Heritage Area 11. EDGE Grant from Appalachian Power 12. Fayetteville Trail Federal Lands Access Program (FLAP) Grant from US Department of Transportation 13. Growth Accelerator Fund (WV Hive) from Small Business Administration 14. Hinton Area Foundation Grant 15. Hinton Heritage Plaza from National Coal Heritage Area 16. Marketing Assistance Grant from West Virginia Development Office 17. Natural Resource Conservation Service grant 18. Nicholas County Airport Authority from City of Summersville 19. Nicholas County Community Foundation grant 20. Old Main Foundation from Nicholas County Community Foundation 21. Old Main Foundation from Summersville City Council 22. POWER Implementation Grant (WV Hive) from US Economic Development Administration 23. POWER Planning Grant PAD Feasibility Study from Appalachian Regional Commission 24. POWER Planning Grant (Regional Loan Fund Study) from U.S. EDA 25. Private Foundation (Active Southern West Virginia) 26. Private Foundation (WV Hive) 27. Richwood Blueprint Communities Mini-Grant from Blueprint Initiative 28. Richwood Building Commission Plum Creek Foundation Grant from Richwood Building Commission 29. Richwood City Building Commission (BFG Building) from Northern West Virginia Brownfields Center 30. Richwood Flex-E-Grant from WVDO 31. Richwood Helios Park from West Virginia Department of Environmental Protection 32. Rural Business Enterprise Grant - SWV Farm to Table Project 33. Sunrise Park from Fayette County Chamber of Commerce 34. Survey & Planning Grant for Beaver Mill from State Historic Preservation Office

*Nicholas County Historic Landmark Commission (\$8,000 awarded)
 *Old Main Foundation - (\$10k awarded from Nicholas Co. Community Foundation)
 *Richwood WVDEP AGO grant (\$34,000 awarded)

TOTAL GRANT DOLLARS AWARDED: \$764,286
GRANT DOLLARS LEVERAGED: \$1,313,700

Boards Serving On	12 / year	<ol style="list-style-type: none"> 1) Richwood Creations 2) Summersville Rotary 3) Raleigh County Historic Landmarks Commission 4) West Virginia Dance Company 5) Preservation Alliance of West Virginia 6) New River Gateway CVB 7) Hinton Area Foundation 8) Summers County Read Aloud 9) Fayette, Nicholas, and Summers County Farmland Protection Boards 10) Fayette County Solid Waste Authority 11) Dubois on Main African-American Heritage Museum 12) Summers County Farmland Protection Board 13) National Association of Community Development Extension Professionals 14) Active SWV 15) Region 1 Workforce Development Board 16) New River Conservancy 17) United Way of Southern WV 18) West Virginia Brownfields Assistance Center 19) Academy of Careers and Technology (ACT) 20) Visit Southern West Virginia 21) West Virginia SBDC 22) New River Comm. & Tech College Foundation 23) Old Main Foundation 24) Generation West Virginia (state board) 25) Oak Hill Planning Commission 26) ANREP/NACDEP 2016 Conference Committee 27) Friends of New River Gorge 28) Kiwanis Club of Hinton
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Beautification

Dissemination of Destination Beautification	20	<ol style="list-style-type: none"> 1) Indian Rocks Ruritan Club 2) Fayetteville Rotary 3) Ansted Improvement Motivators 4) Summersville Rotary 5) Hubapalooza 6) National Association of Community Development Extension Professionals 7) Destination: Downtown Oak Hill 8) Create WV Conference 9) Coal Heritage Community Gathering 10) City of Mount Hope 11) City of Fayetteville 12) City of Oak Hill 13) Richwood Chamber of Commerce
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Public Perception Improvement or Green Space Initiative	4 / year	<ol style="list-style-type: none"> 1) Mountainplex & Coal Heritage - Heritage Plaza 2) Helios Solar Park Development 3) NRRGDA Façade Loan Program 4) Wayfinding Committee (working on gateway entrance) 5) Oak Hill Main Street Streetscape Design 6) Talcott/Hilldale Park caboose repainting/refurbishing job 7) Sunrise Park Scenic Overlook, Oak Hill 8) New Talcott Elementary signage
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Public Arts Projects	6 / year	<ol style="list-style-type: none"> 1) Dubois on Main Historic Mural 2) Heritage Park Mural, Hinton
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Facilitated clean-up or nuisance property initiative	1 / county / year	<ol style="list-style-type: none"> 1) Resource support for the Richwood Nuisance Property Committee and Building Commission 2) State-wide Abandoned Property Coalition Member 3) Staff/Resource support for the Summers County Dilapidated Property Committee-working with DNR regarding trash on properties 4) Helen Board House - DEP Program 5) Support of Northern Brownfields "BAD Buildings" program - application review and feedback 6) Apartment Building in Helen 7) Richwood BFG Building redevelopment 8) Richwood GC Murphy Building Redevelopment 9) Petroleum Brownfields Assessment Grant 10) "West End" of Hinton landscape plans for gateway entrance 11) 5 demolished and cleaned up buildings Hinton
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Economic Development

Workforce Preparation

Host Bi-Annual Discussions	2 / year	<ol style="list-style-type: none"> 1) Sector Strategies (quarterly) 2) Business Services Team (Every other month)
One ASWV Captain in every incorporated community post office district		11 current and 3 potentials
Host youth poverty forum		<ol style="list-style-type: none"> 1) Partnering with United Way to co-produce event in 2016 2) Promote WV Healthy Kids and Families policy forum

Existing Business Support

Increase revolving loan funds each year	Grow 20%	<ol style="list-style-type: none"> 1) Façade improvement loan fund (+\$12k in 2015) supported by partnerships with BAF and National Coal Heritage <p>TOTAL DEPLOYED LOAN CAPITAL: \$1.3 million (\$415,000 since last summit) LEVERAGED CAPITAL: \$1.2 million</p>
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Existing business visits	> 60 / year	<ol style="list-style-type: none"> Biking- 2 Brewing- 1 Clothing Retail- 1 Construction- 2 Consulting- 1 Food Service- 2 Medical / Dental - 2 Outfitting- 1 Rafting- 1 Lodging- 4 Wellness- 4 Wood Products- 5 Fabricating- 2 Hardware Retail- 1 Call center- 1 Equipment / Coal- 2 Higher Education- 2 HVAC- 1 Manufacturing- 1 Natural Gas- 1 Non-Profit- 2 Tourism Recreation- 1 Water Quality Testing- 1 Personal Care- 1 <p>TOTAL REGIONAL VISITS = 44</p>
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Start-Up Support

Launched businesses	4 / year	<ol style="list-style-type: none"> 1) Video Game Store/Arcade 2) Chiropractor 3) Restaurant 4) Restaurant 5) Bowling Alley 6) Pipeline <p>TOTAL NUMBER OF BUSINESSES COACHED: 48 TOTAL COACHING HOURS: 193</p>
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Flex office spaces	5 over 3yrs	Beckley Hive opened on October 3, 2015
Accelerator participants	6 / year	Beckley Hive opened on October 3, 2015
Complete access to capital manual & business toolkit		In progress

Prospect Recruitment

Facilitate property interaction	100 / property	Average 494/property & 3,468/featured property in 2015
Engage new prospects	20 / year	52
Create region & county promo pieces		COMPLETE - Can be found on www.NRRGDA.org